

Board Giving

8 Reasons Why Board Giving Matters



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The Story of Bob



In the bustling town of Begenerous, the local charity was launching a capital campaign to build a community center offering extra-curricular programs for children living in a lower-income area. Among the influential board members was Bob, a successful businessman known for his speeches on philanthropy. However, Bob hadn't donated a single dollar since joining the board; he believed his status, connections and volunteer time were enough.

The Story of Bob



As the campaign launch approached, excitement filled the air. Fellow board member Agnes encouraged Bob to contribute personally, but he brushed it off, thinking his status and contacts would ensure success. However, doubt began to creep in.

On the night of the campaign launch, the venue buzzed with energy. Bob watched as other members of the board and the community stepped forward to contribute, feeling uneasy. When the charity's executive director shared the touching story of a local girl's sports team, Girls of Grit, which could benefit from the center, Bob felt the weight of his inaction.

The Story of Bob



Realizing he could inspire others to give, Bob stood up and pledged \$15,000. The room erupted in applause, and his commitment ignited enthusiasm among other attendees, leading to unprecedented donations that night. From that moment on, Bob became a dedicated advocate for the campaign, engaging his peers and encouraging their support. The new community center became a reality, transforming lives, including the Girls of Grit.

In the end, Bob learned that authentic leadership involves action. His change of heart sparked a wave of generosity in Begenerous, creating lasting hope and change for the community.

Lessons Learned

1. Lead by Example:

Board members should actively participate and contribute financially to inspire others to do the same.

2. Value of Personal Investment:

Personal donations from leaders demonstrate commitment to a cause and show that they have a stake in its success.

3. Importance of Self-Reflection:

Reflecting on one's actions can lead to important realizations about personal contributions and leadership roles.

Lessons Learned

- 4. Inspiration Through Action:**
Expressing personal commitment can motivate others to step up and support a cause, creating a ripple effect of generosity.
- 5. Engagement with the Mission:**
Understanding the stories and impact of the charity's work can deepen emotional connections and enhance motivation to contribute.
- 6. Community and Collaboration:**
Raising funds for capital campaigns requires a collective effort, and strong leadership can unify and energize the community.

Lessons Learned

- 7. Overcoming Hesitation:**
Challenging one's insecurities about giving can lead to fulfilling experiences and deeper connections with the cause.
- 8. Transformative Power of Generosity:**
Contributing to a cause can create significant change in the community, positively impacting those in need.

How much should you give?

Give until you are proud.



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